

# Stephen Friedman Gallery

The Art Newspaper

From a near collision with a tram to the week's hottest parties: what went down at Art Basel 2021

Anonymous

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Image: David Shrigley's AR worm crawling up Les Trois Rois.  
Courtesy of Ruinart

Shrigley's got wriggle room.

It's not every day you see a giant pink worm winding its way around some of Basel's most striking landmarks, including Les Trois Rois hotel. That surreal sight comes courtesy of the UK artist David Shrigley, who has created an augmented reality work for the Acute Art smartphone app. 'Giant Worm' was commissioned by the French champagne house Ruinart, which invited the acerbic artist to its vineyard in Reims. Daniel Birnbaum, Acute Art's artistic director, says Basel is just the beginning. "The worm will be quite visible this fall; he will follow the art crowd wherever they go, from Milan, Berlin and Basel to London and Miami," he quips. This worm is not for turning.